



FUNDING FOR ARTS MONTH

AT THE FOUNDATION CENTER

Special Events

October 12, 2–3:30pm

ECONOMIC ASPECTS OF THE ARTS: IS AN ECONOMIC IMPACT STUDY NECESSARY OR OVERRATED?

- ◆ Bruce Seaman, Ph.D., a professor at the Andrew Young School of Policy Studies, Georgia State University, who specializes in arts economics, will address the issue of economic impact studies for arts organizations.

October 18, 10am–12 noon

GETTING THE WORD OUT ABOUT YOUR ARTS ORGANIZATION

- ◆ Marilyn Mobley, a senior vice president at Edelman, the well-known public relations firm, will talk about publicizing the work of nonprofit organizations. She will provide practical tips you can use the very next day. There will be plenty of time for your questions.

October 18, 12:30–2:30 pm

MEET THE FUNDERS

- ◆ Representatives of local organizations who fund artists, arts organizations, and arts-related programs will be available to answer your questions about their grant programs and chat with you one-on-one.

October 26, 1–2:30pm

SUPPORTING YOURSELF AS AN ARTIST: HOW TO HANDLE CONTRACTS

- ◆ This session, aimed at individual artists, will deal with the legal issues of contracts. Lisa Moore, executive director, Georgia Lawyers for the Arts, will explain how contracts can protect individual artists. There will also be time for questions and answers.

In the Library and on the Web

Targeted reading lists will be distributed at events and in the library, and key funding resources will be on display in the library throughout the month. *Philanthropy News Digest* will have an array of special content and arts-related features. Our web site will feature spotlights on local nonprofits active in the arts that are making a difference. Visit foundationcenter.org/focus/arts to learn more.

Thanks to Our Sponsor



Training Classes

October 20, 10–11am

FINDING FUNDERS FOR ARTS ORGANIZATIONS

- ◆ In this session you will learn how to create a list of funders interested in supporting your arts programs. The class provides an introduction to the Foundation Center's online databases of grantmaker profiles, grant records, and 990 filings.

October 20, 11am–12 noon

GUIDE TO ARTS RESOURCES ON THE FOUNDATION CENTER'S WEB SITE

- ◆ Learn how to use the Foundation Center's online resources, including our web site and online databases, to find support for your arts organization.

October 25, 10–11am

INTRODUCTION TO CORPORATE GIVING FOR ARTS ORGANIZATIONS

- ◆ Learn about vehicles for corporate giving and the various types of support available for arts organizations, including in-kind and employee matching gifts.

October 26, 10–11:30am

GRANTSEEKING BASICS FOR INDIVIDUALS IN THE ARTS

- ◆ This class teaches individuals involved in the arts how to develop a plan that can help you find funding for your arts-related activities.

October 26, 11:30am–1:15pm

GETTING STARTED WITH FOUNDATION GRANTS TO INDIVIDUALS ONLINE FOR ARTISTS

- ◆ This demonstration class teaches artists how to search for grant support among the 6,000+ foundation profiles in our online database.

Unless otherwise noted, all programs are free and are held at our library/learning center. To register, log on to our web site or call us.

