



## **The Metropolitan Atlanta Arts Fund is a Community Initiative of The Community Foundation for Greater Atlanta**

### **About The Community Foundation**

The Community Foundation connects donors, nonprofits, community leaders and others to strengthen the Greater Atlanta region through philanthropy. We believe in the power and potential of individuals and organizations to change communities, whether those communities are physical neighborhoods, a group of individuals with a common interest, or a cohort of organizations focused on similar issues. As a community foundation we play a variety of roles, but our key goal is to be the connecting point for various community groups to help us work together toward the common vision of a healthier, stronger Greater Atlanta region.

### **Our Philanthropic Framework**

In 2008 The Community Foundation postponed our competitive grantmaking programs (Common Good Funds, Neighborhood Fund, Arts Fund, AIDS Fund) to dedicate time to learn how we can have a greater impact on the communities in the 23-county region. We surveyed donors, nonprofits and next generation leaders to learn more about how we connect best with them. We held almost 20 Community Conversations with small focus groups gaining honest feedback about our work. We participated in training and conferences focused on evaluation methods, regional service, Atlanta's deep history, technology solutions, project management and more. We researched promising practices by leaders in our field. And we ensured diverse experiences and outlooks through cross-departmental teams and full staff retreats.

From all of this The Community Foundation created Our Philanthropic Framework to serve as the guide to all aspects of our work. The four goals of our framework are:

- ***Engage our Community:*** As philanthropists, people invest resources—financial, human and intellectual—individually and collectively to improve the well-being of our region. Philanthropists are knowledgeable and passionate about the issues affecting our community and the institutions addressing those issues.
- ***Strengthen the Region's Nonprofits:*** A strong nonprofit region is a collaborative one made up of organizations that effectively manage operations and high-performing programs based on community need. This requires knowledgeable and capable staff, strong leadership, value for innovation, a clear vision and a plan.
- ***Advance Public Will:*** Individuals and institutions in the Atlanta region understand that the well-being of each community member is connected to that of every other. Community members address critical issues through accessible and collaborative debate, discussion, informed decision-making and targeted advocacy focused on public policy.
- ***Practice Organizational Excellence:*** The Community Foundation must build internal strength to have external community impact. This includes a financial focus on growing an endowment for the region as well as a staff and Board focus on supporting a diverse work environment that encourages learning, leadership and transparency.



## METROPOLITAN ATLANTA ARTS FUND 2009 GRANT GUIDELINES

*Letter of Intent to Apply due March 6, 2009, 5:00PM*

### 2009 FUND OPERATION AND PHILOSOPHY

#### **Advisory Board**

Carol Tomé, Chair  
Andrea Barnwell  
Barry Berlin  
Kenny Blank  
Ron Brill  
John Burd  
Susana Chavez  
Lynda Courts  
Mark Goldman  
Mira Hirsch  
John Lambert  
Camille Russell Love  
Karen Webster Parks  
Shirley Mitchell  
Veronica Njoku  
M. Kasim Reed  
Jan Smith  
Bahnon Stanley  
Mark Williamson

Lesley Grady, ex officio  
Rob Hollis, ex officio

#### **Director**

Lisa Cremin

The Arts Fund was created to support independent small and medium-sized arts organizations located throughout the 23-county metropolitan Atlanta region. The Arts Fund's programs provide general operating support grants, management consulting and loans that strengthen arts organizations with annual operating budgets under \$2 million.

Through its grantmaking, the Arts Fund responds to organizations that demonstrate artistic vibrancy and proposals which show serious self-assessment, recognize the importance of evolving institutional planning and strong financial management for artistic and operational objectives, and illustrate a long-term commitment.

Successful applications to the Arts Fund will be reflective of active and committed board members, administrators, artists, and volunteers. They will also reveal community participation in programs and audiences that demonstrate an interest in the artistic work of the applicant organization. In short: arts organizations self-confident about who they are, what they do, who they serve and who have a clear vision of where they need to go.

The Metropolitan Atlanta Arts Fund is a program of The Community Foundation for Greater Atlanta and the Metro Atlanta Chamber of Commerce undertaken with private and public funders. The 23-counties served by the Arts Fund include: Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Henry, Hall, Morgan, Newton, Paulding, Pickens, Rockdale, Spalding and Walton. The Arts Fund is committed to funding *throughout* this 23-county region.

The Arts Fund is overseen by an Advisory Board that makes recommendations regarding policies, programs and grants of the Arts Fund. The Board of Directors of The Community Foundation for Greater Atlanta reviews these recommendations and makes the final approval of grants.

The Metropolitan Atlanta Arts Fund's endowment was created with contributions from over 250 foundations, corporations, government entities and individuals and it seeks to grow to serve the arts in the region.

Interested parties are encouraged to read these guidelines and visit [www.MetroAtlantaArtsFund.org](http://www.MetroAtlantaArtsFund.org). For further information about the Metropolitan Atlanta Arts Fund, please contact:

Lisa Cremin, Director, at 404-588-3200 or [lcremin@atlcf.org](mailto:lcremin@atlcf.org) or  
Josh Phillipson, Program Associate, at 404-588-3216 or [jphillipson@atlcf.org](mailto:jphillipson@atlcf.org)

## **INFORMATION FOR GRANT APPLICANTS**

All eligible arts organizations that wish to apply to the Metropolitan Atlanta Arts Fund must submit a **Letter of Intent to Apply** form. This is a mandatory form, which may be found at [www.MetroAtlantaArtsFund.org](http://www.MetroAtlantaArtsFund.org). **Letters of Intent to Apply** will be reviewed by staff and a committee of the Advisory Board of the Metropolitan Atlanta Arts Fund.

After review of Letters of Intent to Apply, a select group of applicants will be invited to participate in a more intense level of evaluation by submitting a Finalist Application. Those not invited to submit a Finalist Application will receive a declination letter. Finalist applications will be reviewed by staff and a committee of the Advisory Board. A select group of finalists will receive a site visit. **Please note that not all finalists will receive a site visit.**

Grant recipients will be determined in May of 2009. The 2009 grant program will be very competitive.

Application to, or receipt of support from, other Arts Fund programs, including the Arts Toolbox award or the Arts Loan Fund has no bearing on eligibility for an Arts Fund grant. Eligible organizations may apply to any combination of the three programs at the same time or different times.

Please reference the instructions document and the FAQ (Frequently Asked Questions) section of the website ([www.MetroAtlantaArtsFund.org](http://www.MetroAtlantaArtsFund.org)) for definitions of terms or additional information about the Arts Fund's programs. Organizations are encouraged to attend one of the orientation sessions as the programs have been substantially revised. Thereafter you may contact the Arts Fund staff for questions or clarification.

## **ELIGIBLE ORGANIZATIONS**

Organizations that meet the following requirements are eligible to apply for a grant from the Metropolitan Atlanta Arts Fund:

1. Must have a primary focus on presenting, producing, or providing arts programming for the public;
2. Must be classified by the U.S. Internal Revenue Service under Section 501(c)(3) of the I.R.S. code as a nonprofit, tax-exempt organization, donations to which are deductible as charitable contributions under Section 170 (c)(2) and the I.R.S. determination must be current;
3. Must have a minimum two-year operating history after the date of receipt of 501(c)(3) classification;
4. Must be registered with the Georgia Secretary of State as a nonprofit;
5. Must have a Dun & Bradstreet DUNS number ([http://www.metroatlantaartsfund.org/grants/faqs\\_duns.html](http://www.metroatlantaartsfund.org/grants/faqs_duns.html));
6. Must have an annual operating budget less than \$2 million as reflected in the expense line on the most recently filed I.R.S. Form 990;
7. Must be in the 23-county metropolitan Atlanta region served by The Community Foundation for Greater Atlanta and primarily serve populations in the same 23-county area;
8. Must have at least one full-time paid (at least minimum wage: 2080 hours and \$13,100/year) employee, staffed for a minimum of one year;
9. Must pay artists and performers associated with cultural programming;
10. Must have an artistic emphasis which falls into one or more of the following art forms: dance, design, folk arts, literature, media arts, music, opera, performance arts, theatre or visual arts;
11. If a former Arts Fund grant recipient, must have received all dollars from previous grant and filed the final report as specified in the grant contract prior to reapplying.

## **2009 ELIGIBLE REQUESTS & FUNDING GUIDELINES**

1. For 2009, the Arts Fund is providing funds for general operating expenses to organizations that have strong, current business plans and serve the community in a robust, vital way.
2. Applicants may apply for funding for one year/12 months, not multi-year funding as in the past.
3. Except for organizations that are still receiving grant dollars and have not filed a final report, all previous Arts Fund grant recipients are eligible to apply for funding in 2009. The previous “wait time” after receiving a grant has been waived for 2009. Also, 2009 grant recipients will be eligible to apply for funding in 2010.
4. Applicants may request up to a maximum of \$75,000 for one year. Total grant amount may not exceed 10% of the organization’s current annual operating budget (expenses). For example, an organization with a \$350,000 operating budget may request up to \$35,000 for 2009.
5. Highest priority will be given to proposals that will help maintain financial stability and vibrant programs for the recipient organization.
6. The Arts Fund will also give priority to organizations that:
  - Submit applications reflecting organization-wide planning and decision-making;
  - Have a clear and articulated vision for implementation and success;
  - Demonstrate a high value for diversity in all forms;
  - Exhibit strong financial management;
  - Demonstrate active use of a current strategic or business plan;
  - Are continually updating plans and programs to reflect the current economy;
  - Have engaged boards that contribute financially;
  - Have audiences that demonstrate interest in artistic programs;
  - Are involved in advocating for public support of arts and culture;
  - Budget, evaluate and have stated goals for each of its programs; and
  - Collaborate with others for organizational efficiency.
7. It is unlikely that the following organizations or programs will receive a grant from the Arts Fund:
  1. Programs organizationally or financially connected to colleges, universities, or religious organizations, even though the program may be operated separately;
  2. Community, or civic centers, unless the organization's mission is solely arts-oriented or it can be demonstrated that the grant funding will directly support a major arts division with its own administration; and
  3. Arts service organizations which, although they may provide essential services to arts organizations, do not directly present, produce, or provide arts programming.
8. In most cases, organizations must have received at least one grant from the National Endowment for the Arts, Southern Arts Federation, Georgia Council for the Arts or a local arts agency in the two years prior to submission of an application to the Arts Fund.

## APPLICATION SCHEDULE

**Friday, March 6, 2009:** The completed Letter of Intent to Apply form is due by 5:00 p.m. Letter of Intent to Apply forms must be downloaded from the Arts Fund's website and completed on your computer (this is a mandatory form). The completed Letter of Intent must be **received by email at [artsfund@atlcf.org](mailto:artsfund@atlcf.org) by the deadline. Incomplete, late, faxed or mailed applications will not be considered.** Please plan ahead. The only attachment required at this stage is the schedule of the application organization's 2009 arts programming.

*After submission of the Letter of Intent to Apply, applicants are encouraged to carefully review the Final Application form. Early review of this form and inventory of required attachments will be helpful preparation IF you are invited to submit a Final Application. Note that there are only nine days between the request to submit a Final Application and Final Application due date. Plan ahead.*

**Monday March 23, 2009:** Selected applicants will be contacted and requested to submit a Final Application. Applicants *not* selected to be finalists will receive a declination letter.

**Thursday, April 2, 2009:** Final Applications are due by 5:00 p.m. Please do not submit a Final Application unless invited to do so.

**April 2009:** The Arts Fund Advisory Board will review all Final Applications and determine which applicants will receive site visits. Members of the Arts Fund staff and Advisory Board will conduct site visits. Their reports will be part of the Advisory Board's final decision-making. Interim status reports will not be given.

**May 2009:** Final applicants will be notified of the grant award decisions of the advisory board.

## APPLICATION INSTRUCTIONS

In addition to this Guidelines document, applicants should download and read the instructions documents for both the **Letter of Intent to Apply** and the **Final Application**. The instructions discuss how to fill out the forms, how to submit the application, guidance on specific questions and an explanation of each of the attachments. The instruction documents are available on the Arts Fund website: [www.MetroAtlantaArtsFund.org](http://www.MetroAtlantaArtsFund.org).

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## ATTACHMENTS

The majority of these attachments are part of the Final Application and are financial documents or reports. *Please make sure the organization will be able to provide all the documents before submitting a Letter of Intent to Apply.*

### **Letter of Intent to Apply – Attachment:**

1. Summary schedule of all programming (artistic, education, events, etc.) for 2009 in a separate, one-page document.

### **Final Application – Attachments:**

1. Resumes or bios of senior staff
2. List of board of directors, which must include terms, board committees, professional affiliations, titles, email addresses, mailing addresses and phone numbers.
3. Current strategic plan
4. Artistic support materials
5. Current FY operating budget
6. Most current YTD Profit & Loss statement
7. Most current YTD Balance Sheet
8. Most recent financial report as presented to the organization’s board of directors
9. Financial Statements - Three most recent audited, reviewed or internal financial statements as dictated by organization’s budget size. The first page of each document should be an Arts Fund Financial Cover Sheet. For information on whether the organization is required to submit an audit, statement of review or internal financials please see below.

### **Financial Statements – Submission requirements**

The Arts Fund determines which financial statements an organization should submit with a Final Application by the size of its “Total Expenses” in its most recently filed IRS Form 990 (reported in Part I, Line 17). Please find the organization’s budget level in the chart below.

Organizations with total expenses up to \$100,000	Organizations with total expenses between \$100,000-\$500,000	Organizations with total expenses between \$500,000-\$2,000,000
must submit:	must submit:	must submit:
the last three completed years of <b>internal financials</b> or <b>compiled financials</b>	the last three completed years of financials with <b>statements of review</b> by a CPA	the last three completed years of financials <b>audited</b> by a CPA

If an organization’s budget has moved between categories in the last three years, it must submit a financial statement appropriate to each of the last three years. *For example: An organization with \$490,000 in total expenses in 2006 and \$510,000 in total expenses for 2007 and 2008, should submit a statement of review for 2006 and audits for 2007 and 2008.*

If you are unsure of the difference between an audit, statement of review and a compiled financial statement (or internal financials), please see the explanation on the Arts Fund website:

[www.metroatlantaartsfund.org/grants/faqs\\_financials.html](http://www.metroatlantaartsfund.org/grants/faqs_financials.html)

### **Form 990s**

The Arts Fund is not requiring organizations to submit 990s this year. Staff will be downloading these from Guidestar.org. If Arts Fund staff is unable to obtain current 990s for an applicant they will contact the organization.

## THE FINE PRINT

- At the discretion of the Arts Fund Advisory Board, grant recipients may be required to work with programs that provide management consulting or training, such as services at the Georgia Center for Nonprofits. The Arts Fund Advisory Board may award readiness or planning grants proactively as it sees fit.
- The Arts Fund Advisory Board considers multiple factors and sources of information when reviewing grant applications. As its program is a partnership venture with other programs and agencies that distribute grants and services, the board may call upon other agencies and organizations for assistance in evaluating applications. The board has the right to use its discretion in the review process.
- The decisions by the Board of Directors of The Community Foundation for Greater Atlanta, as advised by the Arts Fund Advisory Board, are final.

### OTHER RESOURCES & FUNDING FOR ARTS ORGANIZATIONS:

**Arts Toolbox Award** – The Toolbox program provides arts organizations with tools to strengthen their management, governance and operations. Recipients of the Toolbox award receive a custom-designed package of management consulting to help solve a key organizational challenge or problem. Organizations may apply for a Toolbox at multiple deadlines throughout 2009. The first annual deadline is March 6, 2009 – at the same time as the grant deadline (organizations may apply to both simultaneously if they wish). Please read more about the Toolbox, check specific deadline dates, and download an application at [www.MetroAtlantaArtsFund.org/toolbox](http://www.MetroAtlantaArtsFund.org/toolbox).

**Arts Loan Fund** – The Arts Loan Fund was established in direct response to the immediate cash flow needs that many of metropolitan Atlanta’s small and mid-sized arts organizations experience on a regular basis. Organizations may apply for loans up to \$40,000. Applications are accepted at any time and are responded to within two weeks. Find more information and the application at [www.MetroAtlantaArtsFund.org/loan\\_fund](http://www.MetroAtlantaArtsFund.org/loan_fund).

**The Community Foundation for Greater Atlanta’s Common Good Funds grant program** – The Community Foundation’s Common Goods Funds offers general operating support grants to metro Atlanta nonprofits. Arts organizations with budgets above \$100,000 and less than \$15,000,000 and who meet the rest of the eligibility requirements may apply for funding. 2009 Deadlines for the Common Good Funds are on March 16, June 15 and September 14. Please find detailed information at [www.atlcf.org](http://www.atlcf.org). Arts Fund applicants may simultaneously apply to the Common Good Funds program.

**An Extra Wish** – Any organization that has applied for a grant or Toolbox from the Arts Fund or from The Community Foundation in the last three years may also apply for An Extra Wish. An Extra Wish is a program of The Community Foundation that allows applicants to request support for an "extra" need that cannot be met with current financial resources. Requests that are accepted are put together in a publication that is shared with donors of The Community Foundation. Donors may then choose to support requests to organizations out of their funds. *Details of the 2009 An Extra Wish program has not yet been announced. Please check [www.atlcf.org](http://www.atlcf.org) for details.*

**Grants to Green** is a collaborative initiative that provides metro Atlanta nonprofits with resources to “green up” their facilities through renovation or new construction of healthier, eco-friendly work places through three opportunities: **Assessment- Energy & Water Use Audits; Assessment- Other Green Operations Services; and Implementation Grants** to support the renovation and preservation of existing structures as well as development of new green construction. Find detailed information at [www.atlcf.org](http://www.atlcf.org).